

UNIQUE CASHBACK SCHEME

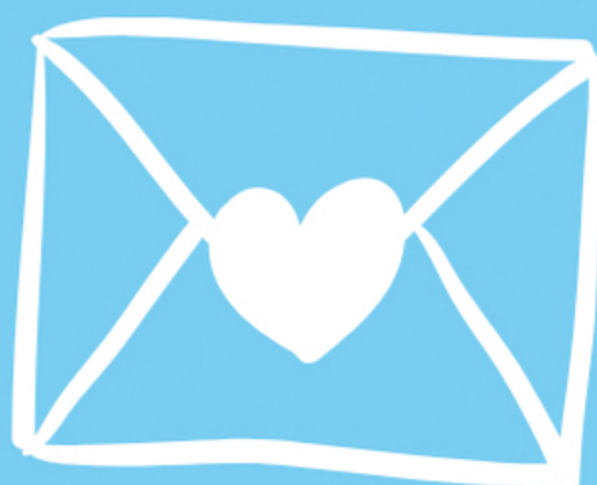
How it all works...

6-8 WEEKS BEFORE

6-8 weeks before the event is due to take place, you will receive an editable letter to send home with your children. This will include an order form for all of my books and merchandise*.

You will collect payment for the books and keep a tally of how many of each title are needed.

* Only sales of books count towards the cashback incentive.



4 WEEKS BEFORE

4 weeks before the event, I will contact you for a list of books ordered. This will give me time to ensure I have enough copies and to sign each one.

Each copy will be signed by myself; if children wish to get a personalised inscription, they should bring their signed copy to the after-school signing session, if one has been arranged.

ON THE DAY

On the day, I will hand you an invoice for all of the books sold. This will include a £1 discount for each copy. For instance, if you've sold 100 copies for a total of £699, I will hand you an invoice* for £599. You keep the rest!



* All book sale invoices are payable on the day via cash or debit/credit card. I can accept cheque by prior agreement only.

THE END OF THE DAY



If we have arranged for me to stay after the school day to conduct a personal signing session, children and parents/guardians will be able to purchase further books here. Those who have pre-ordered signed copies will also be able to have them personalised at this point.

If this is the case, I won't issue an invoice until afterwards as these sales also count towards the cashback incentive.

**YOU ARE HERE FOR A REASON, SKYE, THOUGH
WHAT THAT REASON IS, IS NOT FOR ME TO SAY**

THE SPYGLASS AND THE CHERRY TREE

For more information: info@mattbeighton.co.uk

For bookings: yvonne@caboodlebooks.co.uk